

NARRE WARREN FOOTBALL NETBALL CLUB

SPONSORSHIP OPPORTUNITIES

2026



#STRONGERTOGETHER

NWFNC.COM.AU



A MESSAGE FROM THE PRESIDENT

2026

TABLE OF CONTENTS

Message From The Club President	3	Black & White Sponsorship Package	10
About Our Club	4	Player Sponsorship Opportunities	11
Introduction To Sponsorship Opportunities.....	5	Sponsorship Packages – Table Of Benefits.....	12
2026 Partnership Opportunities	6	2026 Sponsorship Application	13
Gold (Major) Sponsorship Package.....	7	Club Premierships.....	14
Silver Sponsorship Package.....	8	2025 Sponsors	15
Bronze Sponsorship Package.....	9		

CLUB CONTACTS

CLUB LOCATION

Kalora Park
42 Fox Road, Narre Warren North, VIC 3804

OFFICE BEARERS

POSITION	HELD BY	CONTACT
President	Peter Lindsay	president@nwfn.com.au
Secretary	Sonya Alexander	secretary@nwfn.com.au
Treasurer	Kim Tonna	treasurer@nwfn.com.au
(VP) Football Operations	Roger Johnson	Rogerj278@gmail.com
(VP) Netball Operations	Chelsea Tonna	netball@nwfn.com.au

CONTACT INFO

Sponsorship
Darren Dwyer
Mobile: 0466 273 177
Email: sponsorship@nwfn.com.au

President
Darren Dwyer
Mobile: 0466 273 177
Email: president@nwfn.com.au

Sonya Alexander
Mobile: 0438 280 030
Email: secretary@nwfn.com.au

Treasurer – For Invoicing Enquiries
Kim Tonna
Mobile: 0425 773 493
Email: treasurer@nwfn.com.au

On behalf of the Narre Warren Football Netball Club (Narre Warren FNC), thank you for your interest in partnering with our club through one of our sponsorship opportunities for the upcoming 2026 season.

Founded in 1953, Narre Warren FNC commenced competition in 1954 in the former South West Gippsland Football League. Following the league's conclusion in 1994, the club joined the Mornington Peninsula Nepean Football Netball League in 1995, with our Netball program established in 2004.

In 2014, we transitioned to the newly formed South East Football Netball League (SEFNL). After its closure in 2019, we moved to the Outer East Football Netball League. In 2024, following three Senior premierships and a runner-up finish in four fully contested seasons in the Outer East competition, the club made the strategic decision to join the Southern Football Netball League in pursuit of stronger and more sustainable competition.

Our on-field success is a source of great pride. The club has secured 12 Senior Football premierships, nine of which have been achieved since 2000. During this period, we have also finished runner-up on six occasions, competing in 15 Grand Finals across 23 completed seasons – an exceptional record of sustained performance.

We are equally committed to junior development and maintain strong, long-standing relationships with the Narre Warren Junior Football Club, Narre North Foxes Junior Football Club, and Fountain Gate Junior Football Club, ensuring a clear pathway for emerging talent.

In 2026, Narre Warren FNC will field:
4 Senior Netball teams
5 Junior Netball teams
Senior and Reserve Men's Football teams
2 Under 19 Men's Football teams
1 Veterans Men's Football team

And our inaugural Senior Women's Football team – an exciting and significant milestone for our club

Narre Warren FNC prides itself on building strong, mutually beneficial relationships with our sponsors. We actively encourage our players, members, and supporters to support our partners wherever possible. Through our social media platforms and match-day engagement, your business would gain exposure to an audience of more than 3,000 people across our community network.

We would be delighted to welcome you as a valued partner in 2026. Please feel free to contact me directly should you require any further information or wish to discuss our sponsorship packages in more detail.

We look forward to the opportunity to work together in season 2026 and beyond.

Kind regards,

Peter Lindsay
Club President
Narre Warren Football Netball Club



INTRODUCTION TO SPONSORSHIP OPPORTUNITIES

ABOUT OUR CLUB

OUR MISSION STATEMENT

Narre Warren Football Netball Club is a proud, community-focused club providing Football and Netball in a fun, supportive and inclusive environment. Our success is built on teamwork, respect and shared enjoyment, both on and off the field.

OUR CLUB

- | | |
|------------------------|-----------------------|
| FOOTBALL TEAMS: | NETBALL TEAMS: |
| Under 19 Colts | Under 13 |
| Under 19 Womens | Under 15 x 2 |
| Reserves | Under 17 x 2 |
| Seniors | D Grade |
| Veterans Over 35 | C Grade |
| | B Grade |
| | A Grade |

SOCIAL MEDIA

Narre Warren FNC maintains an active and highly engaged social media presence across Facebook, Instagram, and other digital platforms, reaching over 3,000 community members.

Our platforms are used to promote sponsors, match results, club events, player milestones, and community initiatives, providing regular and meaningful exposure for our partners throughout the season.

WEBSITE

Visit nwfn.com.au
Our website provides comprehensive information for players, members, sponsors, and the local community about joining, supporting, and engaging with the Narre Warren Football Netball Club.

The following pages outline the sponsorship opportunities available with the Narre Warren Football Netball Club for the 2026 season. All packages are flexible and can be tailored to suit the individual objectives and marketing needs of your business.

At Narre Warren FNC, we are committed to delivering genuine value to our partners and building long-term, mutually beneficial relationships. We view sponsorship as a partnership — one that supports both the success of our club and the growth and visibility of your business within the local community.

Sponsorship with Narre Warren FNC provides an excellent opportunity to promote your business while strengthening your community profile. As a proud and active member of the Narre Warren and surrounding communities, the club continues to foster strong connections with local families, businesses, and junior sporting organisations. Our established relationships with local Junior Football and Netball Clubs further extend the reach and community impact of our sponsors.

The club has played an important role in supporting local families by providing access to quality sporting facilities and development pathways, particularly through the rebuilding and expansion of our Junior Netball program. Our committee, volunteers, and dedicated coaching group remain focused on ensuring a sustainable and successful future at both senior and junior levels.

We are confident that within this proposal you will find a sponsorship package suited to your business. However, should you wish to explore a customised arrangement, we welcome the opportunity to meet and discuss how we can best support your objectives.

For further information, please contact our Sponsorship Manager, Darren Dwyer, Club President Peter Lindsay, Club Secretary Sonya Alexander, or any member of our committee (contact details provided on Page 11).

Please note that club sponsorship may be tax deductible for businesses. We recommend seeking independent financial advice to confirm eligibility.



2026

PARTNERSHIP OPPORTUNITIES

Thank you for taking the time to consider partnering with Narre Warren Football Netball Club for the 2026 season. Our sponsorship packages have been carefully designed to provide meaningful exposure, strong community engagement, and genuine value for your business.

I encourage you to review the following opportunities and consider how a partnership with our club can support your marketing objectives while contributing to the continued growth and success of our football and netball programs.

We look forward to the opportunity to work with you in 2026.

Kind regards,

Darren Dwyer - 0466 273 177
Sponsorship Coordinator
Narre Warren Football Netball Club



GENERAL MEMBERSHIP

SINGLE	\$105.00
FAMILY	\$210.00
CONCESSION	\$75.00
OFFICIALS	\$75.00

SPONSORSHIP PACKAGES

GOLD (MAJOR) SPONSORSHIP PACKAGE

\$10,000 +GST PA*

The Gold Sponsorship is our marquis sponsorship package and entitles you your business to:

- Your business' logo on the club's Football Jersey (your selection of team/s)
- Your Business' Name and Logo at either the Football ground or Netball Court
- Prominent signage on the scoreboard at Fox Road. The signage would expose your business' name, logo and contact details to all members at the Football/Netball Club plus foot traffic through the precinct on game days and the various social events held at the pavilion on match days.
- Advertising on the Club's Polo worn by Players and Supporters.
- Inclusion of logo and contact details on the Club's Website and social media.
- Your business logo will also be prominently displayed on one of TV screens on training nights, game days and during social functions. Your logo would be on display for all players (home and opposition teams) to see plus any visitors to the club.
- Four (4) tickets to Narre Warren Football Netball Club Sponsors Day and other social functions as determined by committee.
- Four (4) tickets membership passes to all home and away games
- Entry into the Presidents 1/2 Time Hospitality at all home games
- A Certificate of Appreciation acknowledging your support of the club will be presented to a representative of your business at the Club Presentation Night at the end of the season.

** Due to the significant cost of producing signage and apparel in the first year, Gold Sponsorship is a 3 year contract.*

SILVER SPONSORSHIP PACKAGE

\$5,000 +GST PA*

The Silver Sponsorship package entitles your business to the following:

- Your Business' Name and Logo at either the Football ground or Netball Court
- Prominent signage on the scoreboard at Fox Road. The signage would expose your business' name, logo and contact details to all members at the Football/Netball Club plus foot traffic through the precinct on game days and the various social events held at the pavilion on match days.
- Your business logo will also be prominently displayed on one of TV screens on training nights, game days and during social functions. Your logo would be on display for all players (home and opposition teams) to see plus any visitors to the club.
- Advertising in the Club's Polo worn by Players and Supporters
- Inclusion of logo and contact details on the Club's Website and social media.
- Three (3) tickets to Narre Warren Football Netball Club Sponsors Day and other social functions as determined by committee.
- Three (3) tickets membership passes to all home and away games
- Entry into the Presidents 1/2 Time Hospitality at all home games
- A Certificate of Appreciation acknowledging your support of the club will be presented to a representative of your business at the Club Presentation Night at the end of the season

** Due to the significant cost of producing signage and club apparel in the first year, Silver Sponsorship is a 3 year contract.*

BRONZE SPONSORSHIP PACKAGE

\$3,000 +GST PA*

A Bronze level sponsorship entitles your business to the following:

- Prominent signage on the scoreboard at Fox Road. The signage would expose your business' name, logo and contact details to all members at the Football/Netball Club plus foot traffic through the precinct on game days and the various social events held at the pavilion on match days.
- Your business logo will also be prominently displayed on one of TV screens on training nights, game days and during social functions. Your logo would be on display for all players (home and opposition teams) to see plus any visitors to the club.
- Inclusion of logo and contact details on the Club's Website and Social Media.
- Two (2) tickets to Narre Warren Football Netball Club Sponsors Day and other social functions as determined by committee.
- Two (2) tickets membership passes to all home and away games
- Entry into the Presidents 1/2Time Hospitality at all home games
- A Certificate of Appreciation acknowledging your support of the club will be presented to a representative of your business at the Club Presentation Night at the end of the season

**Due to the significant cost of producing signage, Bronze Sponsorship is a 2 year contract.*



BLACK & WHITE BUSINESS DIRECTORY SPONSORSHIP PACKAGES

\$250 - \$1,000 PA

2026 NARRE WARREN BUSINESS DIRECTORY



“SUPPORT THOSE WHO SUPPORT THE MAGPIES”

You can get your business in front of 5000+ people and support the netball & football seniors by taking up a spot in the 2026 business directory. Our local sporting community believe in supporting those who support us, and our network across the members, participants, database and social media is a proven way of reaching a strong local market. The directory is printed and circulated digitally to the whole club community.

NARRE WARREN FOOTBALL NETBALL CLUB MARKET

SENIOR & JUNIOR FOOTBALLERS & NETBALLERS
PLUS FAMILIES AND FRIENDS
PLUS SOCIAL MEDIA AND DATABASE
TOTAL CLUB MARKET

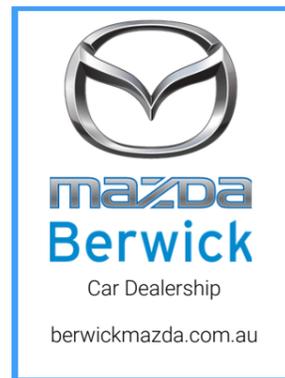


5,000+ PEOPLE

Option 1 \$1000
Full Page Ad A5
(148 x 210mm)
(All prices exclusive of GST)

Option 2 \$500
Half Page A5 Ad
(148 x 105mm)
(All prices exclusive of GST)

Option 3 \$250
1/4 Page A5 Ad
(74 x 105mm)
(All prices exclusive of GST)



ORDER FORM

Business Name _____

Contact Name _____ Number _____

Email _____

Choice of ad 1/4 Page 1/2 Page Full Page
(All prices exclusive of GST)

Payment Options Card Direct deposit

Card Number _____ Exp _____ CVV _____

Name: Narre Warren Football Club Inc BSB: 633000 Acc: 143267565

NARRE WARREN FOOTBALL & NETBALL CLUB

PLAYER SPONSORSHIP PACKAGES

\$360 - \$500 PA



Sponsor your favourite Football or Netball Player

What Player gets

MEMBERSHIP

Season Membership to attend all home and away games

PLAYER FEES

Your sponsorship covers 50% of your chosen player's fees for the year

Step 1.

Choose your Sponsorship Package
 Over 35's Womens Under 19's Netball
 Seniors Reserves

Step 2.

Supply an AI, EPS, SVG or a high resolution image of your business logo to the following email:
Email: secretary@nwfc.com.au
Subject: **Player Sponsorship**
Format: AI, EPS, SVG or a high resolution image JPEG or PNG

Step 3.

Deposit the Player Sponsorship amount into the following account via direct deposit, pay at the club via EFT or online at <https://nwfc.com.au/player-sponsorships-2026/> choose your package and follow the prompts
Account Name: Narre Warren Football Club Inc
BSB: 633-000
Account No: 143267565
Reference: **Player Sponsorship**

What Sponsor gets

MEMBERSHIP

Season Membership so you can attend all home and away games

ADVERTISING

On club screen in social rooms, social post when you sign up with player, listing in club business directory and on website

SPONSOR'S DAY FUNCTION

All inclusive ticket to our Sponsor's Day Function in 2025

MERCHANDISE

Choice of 1 x Scarf, Beanie, Cap or Stubby Holder

Step 4.

Provide your details below and return to the Club or scan and email along with your business logo (details in Step 2)

Your Business Details:

Name: _____
Category/Industry: _____
Address: _____
Suburb: Postcode: _____
Website: _____
Blurb about Business: _____

Your Contact Details:

Name: _____
Phone: _____
Email: _____

Thank you for supporting the Narre Warren Football Netball Club
Your receipt will be emailed to upon receipt of your payment

OVER 35's/WOMENS SPONSORSHIP
\$360.00

UNDER 19's SPONSORSHIP
\$425.00

NETBALL SPONSORSHIP
\$450.00

SENIORS/RESERVES SPONSORSHIP
\$500.00

SPONSORSHIP APPLICATION

SPONSORSHIP TABLE OF BENEFITS

PACKAGE	MAJOR	SILVER	BRONZE	BLACK & WHITE	PLAYER
Logo on Back of Football Jersey	<input checked="" type="checkbox"/>				
Football Ground or Netball Court Signage	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Scoreboard Signage at Fox Road	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Advertising on Club Polo	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Social Media Advertising	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>
Player Photo Display with Business Logo					<input checked="" type="checkbox"/>
Nominated Player Fee Discount					<input checked="" type="checkbox"/>
Club Membership Passes	<input checked="" type="checkbox"/> x 4	<input checked="" type="checkbox"/> x 3	<input checked="" type="checkbox"/> x 2	<input checked="" type="checkbox"/> x 1	<input checked="" type="checkbox"/> x 1
Presidents 1/2 Time Hospitality (Home Games)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Tickets to VIP & Sponsors Day	<input checked="" type="checkbox"/> x 4	<input checked="" type="checkbox"/> x 3	<input checked="" type="checkbox"/> x 2	<input checked="" type="checkbox"/> x 1	<input checked="" type="checkbox"/> x 1
Tickets to Corporate Lunch	<input checked="" type="checkbox"/> x 4	<input checked="" type="checkbox"/> x 3	<input checked="" type="checkbox"/> x 2		
Tickets to Presentation Night	<input checked="" type="checkbox"/> x 4	<input checked="" type="checkbox"/> x 3	<input checked="" type="checkbox"/> x 2		
Advertising on Club TV	<input checked="" type="checkbox"/>				
Logo on Back of Football Jersey				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on Back of Football Jersey	<input checked="" type="checkbox"/>				
Certificate of Appreciation	<input checked="" type="checkbox"/>				
TERM	3 Years	3 Years	2 Years	1 Year	1 Year
ANNUAL INVESTMENT	\$10,000+	\$5,000	\$3,000	\$250 - \$1,000	\$360 - \$500



2026 SPONSORSHIP APPLICATION

PLEASE TICK ✓	SPONSORSHIP PACKAGE	\$
	GOLD - MAJOR	10,000 -20,000
	SILVER	5,000+
	BRONZE	3,000+
	BLACK & WHITE BUSINESS DIRECTORY	250 / 500 / 1,000
	PLAYER SPONSOR	360 / 425 / 450 /500

Business Name	
Business Address	
Postal Address	
Primary Contact	
Phone Number(s)	
Email Address	
Website Address	

Requirements	High Resolution Copy of Your Logo .png or .jpg file
Brief Description of Services (Include your Industry, Primary Services or Products)	

PAYMENT DETAILS	✓	METHOD
CHEQUE		Payable to Narre Warren Football Netball Club
CASH		Pay Direct to President, Secretary or Treasurer
EFT		Narre Warren Football Club BSB 633-000 Account Number 143267565 (please include your business name in the transfer)

Signed by Authorised business representative:

Name: _____

Signature: _____

Date: ___ / ___ / ___

CLUB

PREMIERSHIPS

FOOTBALL

SENIOR PREMIERSHIPS

1957, 1973, 1992, 2006, 2007, 2008, 2010, 2012, 2013, 2019, 2022, 2024

RESERVES PREMIERSHIPS

1970 1972 1974 1992 1993 2002 2006 2010 2011 2013 2014 2019 2022 2023 2024

U19's PREMIERSHIPS

2014, 2023, 2025

U18's PREMIERSHIPS

1956, 2008, 2009, 2011, 2013

U18 COLTS PREMIERSHIPS

2009, 2010, 2011, 2012, 2013

VETERANS OVER 35's PREMIERSHIPS

2024

NETBALL

A GRADE PREMIERSHIPS

2015, 2016, 2023, 2024

B GRADE PREMIERSHIPS

2012 2016 2017 2018 2022 2023

C GRADE PREMIERSHIPS

2016 2017 2022 2023 2024

D GRADE PREMIERSHIPS

2016 2022 2023

U17 PREMIERSHIPS

2009 2011 2016

U17 RED PREMIERSHIPS

2014 2015

U13 RED PREMIERSHIPS

2014

U13 WHITE PREMIERSHIPS

2019

U15 PREMIERSHIPS

2013

U15 RED PREMIERSHIPS

2014 2015 2022 2023

U15 WHITE PREMIERSHIPS

2014

2025

SPONSORS



2025 Club Sponsors included:

- Insurance Advisernet
- My Expert
- Morgans Finance
- Berwick Mazda
- Midway Metals
- Toner Group
- DWTT FutureFit
- Primo Plumbing
- A1 Group Drouin
- Delphant
- CGD Accounting
- Big Post
- Shinners Plumbing
- Feature Wall Prints
- Tru Plumbing
- Belinda Wilson
- Marco's IGA - Narre North
- Hilary Wijeratne
- Brad & Sonya Alexander
- Allura Hairdressing
- Arnold Electrical
- Simplicity Funerals
- Poolside Beasonsfield
- R&S Sandwiches
- CDG Partners
- The Sporting Globe (Fountain Gate)
- Oakview Property Maintenance
- Jet Couriers
- P&J Constructions
- 3D Recruitment
- CoatMate
- STM Team
- SEM Windows
- Boneng Leasing Service P/L
- Greg & Vanessa Siwes
- April Diss
- Dave Shaw
- Leanne Lowe

Along with 100 individual members who joined our Legends Club and our General Membership Holders for Season 2025



**NARRE WARREN FOOTBALL
NETBALL CLUB**

Kalora Park, Fox Road,
Narre Warren North VIC 3804